

## FOREST LAKE YOUTH FOOTBALL

*June 10<sup>th</sup>, 2020 Meeting Minutes*

Attendees: Casey, Josh, Mike K, Sonja, Mike M, Jenn, Sam, Scott, Shannon, Brad, Jake, Rich, Duane.

- I. President, Casey called the meeting to order, viz Zoom, at 6:37pm.
- II. Duane read our mission statement.
- III. There were no previous meeting minutes to approve, this is 1<sup>st</sup> meeting with board assignments in place.
- IV. Treasurer Report: Starting balance of \$0, to date, registrations for 4<sup>th</sup>-6<sup>th</sup> brought in \$13,050, including 7<sup>th</sup> & 8<sup>th</sup> grade registrations, so far income is \$21,800. Considering COVID, numbers are looking good so far. Total last year for registrations was \$69,688.00.
- V. Board Reports:
  - Fundraising: Ideas discussed; raffle, online auction (ideas included MN Vikings donation, Gander, Polaris for donations of auction items), golf outing, boat cruise, motorcycle run, seek sponsorships, bingo, and selling Heggie's pizzas. After some great discussion, decided that due to lack of time, we would contact Heggie's about selling pizzas. "Quick and easy money!" Sonja to provide contact info to Jake and Jenn, since she has previously worked with Heggie's while fundraising for FLBA.
  - Equipment and Fields: "Ready to roll!" as far as equipment goes; Need to refurbish about 100 helmets. Discussion with FLAA needed to establish needs for weekly maintenance of fields, and ensure they are ready for August. Will talk with Mike at district office about painting the field lines, which needs to be done once/weekly. Ongoing discussion with FLAAA needed to ensure fields are in proper condition for safety reasons.
  - Uniforms: Meetings set up with 2 vendors that have been used in the past. Pricing is comparable, samples should be ready to view at next meeting. Casey and Sonja to meet with the vendors. Discussion about jersey numbers...offer benefit of choosing number to "early" registrants, before July 15<sup>th</sup>? Otherwise, numbers to be assigned. Names and numbers to be on jerseys. Do we utilize the grade coordinators to assist with uniform ordering? Do we want to order colors to match school colors? Due to time crunch, Mike might be best vendor to continue using and go with jerseys we used last year. Further research to change to sublimated jerseys for next year.
  - Ref Coordinator: Scott will begin introductions to contacts before next meeting and start putting things together for upcoming season.
  - Website Director: Approval to build own website will be brought up at next FLAAA meeting on Tuesday. Update logo? Shannon to cost out cost of website, including domain (forestlakefootball.com?) website to include email addresses for board members. Board agreed to purchase FB ads. Shannon requested change of title to "Marketing Coordinator."
  - DIBS/volunteers: Collecting checks this year to offset volunteer hours, \$50 for 1<sup>st</sup> year of utilizing this practice. Offer "opt in/out" of volunteering at parent meeting to collect early funds? Add this feature to online registration for future efficiency, rather than holding onto paper checks, keeping track of who to cash/destroy. Will also benefit as we will have early idea of how many volunteer hours we have for season. **"Coaches and board members are exempt from volunteer hours" motion presented, Rich approved, 2<sup>nd</sup> from Mike K, motion passes vote.**

**3-4 hours expected volunteer hours from each parent, need to establish tasks and determine our needs.**

- 4<sup>th</sup> Grade Coordinator: Nothing to report
- 5<sup>th</sup> Grade Coordinator: Nothing to report. Suggested a coordinator meeting to discuss expectations and duties, rules, game day responsibilities, etc. Casey to type up policies and procedures, etc. and email to coordinators and follow up with a meeting. Brad to make sure coordinators have access to Google Drive for existing documentation regarding these topics.
- 6<sup>th</sup> Grade Coordinator: Nothing to report
- 7<sup>th</sup> & 8<sup>th</sup> Grade Coordinator: Mike and Casey to meet and discuss game-plan for teams and get input from Sam. Tryouts discussed, need to determine positions for balanced teams and will work on list of players from last year. Discussion about concern of unbalanced teams from last year, position assignments and placement of A, B, C teams. All agreed that bottom line is to foster love of the game and to teach fundamentals at this level, strive to set up equally talented teams because we want kids to return next year!
- Parent Liaison: Question raised of "how will parents know WHO to contact?" This will be discussed at parent meeting as well as post Jenn's contact info on website.

VI. Old Business:

- Discussion about by-laws...for now, not our focus as we are technically under FLAAA's umbrella. This will be an off-season project and will look at Hockey's by-laws, maybe other associations, as well as FLAAA's to create our own, hybrid version that fits football.
- USA Football/Trusted Coaches: Nothing to report...need to get emails sent to coaches, once determined, about USA Football certification. Follow up on access to sites, etc.
- USA Football X's & O's: Conference coming up, to be continued...

VII. New Business:

- Discussed parent complaint of "racial profiling" from one of last year's games/referees. Will ensure ref's are educated for coming season, is VERY important in current environment. Scott's wife is friend of parent that complained, Scott will include Jenn and address the complaint. Establish "zero-tolerance" statement when creating by-laws, review/include code of conduct and include language addressing zero-tolerance, establish protocol to handle any future complaints.
- FLAAA rep: Typically, this person should NOT also be the President of an association, Casey is willing to still attend FLAAA meetings, **Mike K. nominated Rich as FLAAA rep, Brad 2<sup>nd</sup>, unanimous vote to appoint Rich as FLAAA rep.** Casey clarified that our rep still needs to be "approved" by FLAAA, he will address at next meeting.

VIII. Open Forum:

- Lots of good discussion throughout the meeting including: Lack of qualified coaches, how do we recruit candidates? How do we handle "loud" parents on the field during games? Do we update verbiage addressing this in code of conduct? DEFINITELY will discuss in length at parent meeting. **MOTION presented by Duane to have parents view games on opposite side of the field as players and coaches at home games. 2<sup>nd</sup> by Mike M, motion passed with unanimous vote.** It was decided that a maximum of 4 coaches needed for 4<sup>th</sup>-6<sup>th</sup> grade teams, 7<sup>th</sup> & 8<sup>th</sup> grade teams could have up to 6 as more position coaching develops.

IX. Next month's meeting will be July 8, 2020. As date is closer, will determine if we meet in person or via Zoom.

- X. Brad made a motion to adjourn meeting, 2<sup>nd</sup> by Mike K, motion passed and meeting adjourned at 8:47pm.